

Diversity Initiatives

Our Enterprise diversity programs will help enhance and improve your most critical diversity goals as your organization become agile.

Through our custom diversity initiatives, Enterprise organizations are able to grow their talent pipelines with experienced and diverse professionals who are looking to apply their skills in a short-term, contract, independent, freelance or consulting capacity.

Social Impact Problems & Solutions

- Global competition from freelance talent using aggressive outreach
- Studies indicate bias exists on existing platforms for freelance talent
- Studies indicate female freelancers earn 30% less than male freelancers
- Eliminate the pipeline & talent pool excuse regarding diverse talent.
- Provide a technology that will empower marginalized groups in the US with the ability to innovate in their careers as freelance professionals.
- Create partnerships that drive a diverse "Future of Work".

KEY BENEFITS



Pipeline of diverse, experienced talent



Employer branding

How it works



Work with our Client team to scope a customized project description that will deliver on your most important skills and diversity objectives.



Our team will tap into our network of professionals to recommend talent with the highest potential of succeeding on your project.



We work with you to approve talent that will participate in your project, flex their skills and immediately begin contributing to your organization.



At the conclusion of the project, extend offers of additional projects to talent that exceeds your expectations.



We'll work with journalists and publications across the country to tell a national audience about your company's commitment to innovation and diversity.

Get Started!

Post a task now on our marketplace or get in touch with our Client sales team.

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